
**Argyll and Bute Community Planning
Partnership**

**Helensburgh & Lomond
Area Community Planning Group**

17th May 2016

Agenda Item 7c)



Supplementary Information To Support Verbal Update

Outcome 1: The economy is diverse and thriving

This outcome focuses on business growth, sustainability and start up. Tourism, marine science, renewables, digital economy and food and drink are the key sectors which will be developed through this outcome

The key strategies and plans supporting the delivery of this outcome at an Argyll and Bute level include: Argyll and Bute Local Housing Strategy; Argyll and Bute Skills Pipeline; Argyll and Bute Youth Employment Activity Plan; Argyll Voluntary Action Strategic Plan; CHORD / CARS programme; TIF programme; Economic Development Action Plan; Scottish Government Economic Strategy; Highlands and Islands Enterprise Operating Plan; Local Development Plan; Opportunities for All Development Plan; Renewable Energy Action Plan; Roads Asset Management and Maintenance Strategy; Scottish Enterprise Operating Plan; Scottish Ferries Plan; Strategic Housing Investment Plan 2013-18; Strategic Infrastructure Plan (proposed).

The following strategic partnerships are supporting the delivery of this outcome: Argyll and Bute Renewables Alliance; Argyll and the Isles Strategic Tourism Partnership; Argyll and Bute Employability Partnership; Third Sector and Communities Strategic Partnership.

Main areas of focus for Helensburgh & Lomond included within this outcome:

- To achieve business growth and additional employment opportunities
- To ensure our towns, villages and rural communities are economically dynamic, sustainable and connected building on their distinct opportunities
- To ensure we have a robust tourism sector with an extended season, a higher value proposition and increased turnover
- To create an environment where levels of entrepreneurship are increased

Outcome 1: The economy is diverse and thriving

SOA Code	SOA Delivery Plan Action	Activity on the Ground	Timescale
1.1.2	Support an increase in international trade through more businesses trading internationally and businesses increasing international turnover	A CPP (A&BC, including Business Gateway activity in the H&L area, and Scottish Enterprise (SE)) collaborated approach to increase awareness, support and opportunities available to businesses.	On-going throughout 2016-2017
1.1.4	Support Business Growth (including social enterprise) through SE account management and Business Gateway (BG)	<p>A CPP (A&BC, including Business Gateway activity in the H&L area and SE) collaborated approach to increase business growth in Helensburgh and Lomond.</p> <p>SE will continue to work with Account Managed companies in Helensburgh & Lomond with a view to further growth.</p> <p>SE will continue to support all companies wishing to grow in Helensburgh & Lomond through the availability of its many products accessible via BG.</p> <p>Business Gateway Local Growth Accelerator Programme will provide</p>	<p>On-going throughout 2016-2017</p> <p>BG stats available quarterly on the number of adviser appointments with existing businesses, workshops held and attendees, number of clients moving into growth advisory services/growth pipeline/account management.</p>

1.1.7	Ensure businesses are ready to take advantage of the opportunities offered by improved Broadband speeds	<p>New courses to be run by Business Gateway in a number of areas across Argyll and Bute, including Helensburgh & Lomond</p> <p>Core Business Gateway ecommerce workshops and new DigitalBoost workshops live in Helensburgh.</p>	On-going support throughout 2016 – 2017.
1.2.1	Expand upon recent investment activity in Helensburgh and ensure readiness for the implementation of the Maritime Change Programme	<p>£5 million LIBOR award for Helensburgh Waterfront Development announced during the UK budget is being utilised for a new swimming pool/pierhead redevelopment which will be match funded by A&BC.</p> <p>This will be a very significant improvement to the urban fabric and leisure offering of Helensburgh, will directly create on-site commercial investment opportunities, and will generally improve the area's attractiveness for further inward investment.</p> <p>Ongoing discussion between A&BC and</p>	On-going.
1.4.1	Increase awareness of marine employment, education and business opportunities through engagement with SAMS and all local stakeholders	<p>Industry and local partners are working together on delivery of a new Aerospace, Defence, Marine & Security sector strategy with a particular focus on marine activity. Being lead by the newly created subgroup chaired by Patrick Carnie of Babcock International.</p>	On-going.

1.5.3	Support the development of the local energy supply chain	Promotional work through Argyll and Bute Renewable Alliance (ABRA) e.g. All Energy Conference.	On-going.
1.6.1	Secure and maintain ongoing sustainability of the Argyll and the Isles Tourism Co-operative Ltd (AITC) (trading arm of AISTP) to further develop the tourism value chain linked to the area's unique heritage, provenance and authenticity.	Business Gateway providing WorldHost workshops for AITC in Helensburgh. Provides training to front line staff to deliver a great customer experience.	On-going.

1.6.2	Create partnership structures with the capacity and desire to develop the culture and heritage sector to maximise the unique opportunities provided by the unique culture and heritage of the area.	Will build on the recent successful NVA Hinterland event	On-going.
1.6.3	Support the delivery of high quality tourism experiences across Argyll and Bute	A&BC's has a new Economic Growth Officer with a focus on Tourism – will develop relationships with appropriate SE staff.	On-going.
1.6.4	Build upon the local food and drink offering	A&BC new Economic Growth Officer with a focus on Food and Drink – will develop key relationships with appropriate SE staff.	On-going.
1.7.1	To provide support business starts in each of the four council administrative areas.	Business Gateway Advisors will provide support and advice to business starts ups within the area.	On-going Business Gateway support throughout 2016 – 2017 Stats available quarterly for number of start-ups support, number of adviser meetings with start-ups/pre-starts, start-up workshops and attendees,

1.7.2	Moving forward with the concept of the Helensburgh Innovation/Entrepreneurship Centre.	On the back of initial scoping exercise, further feasibility work to be advanced with Scottish Enterprise and Women in Business.	On-going.
1.8.3	To optimise public sector employment and training opportunities including work experience, apprenticeships, graduate placements, research, etc.	A study is being commissioned to identify increased opportunities for public sector employment. This is a direct SOA action	Completed and with Argyll and Bute Council's HR and Improvement Service.
1.8.4	Optimise local benefits through public sector procurement process through continued usage of supplier development programme, utilising community benefit clauses where appropriate	PV Panel Installation Education Properties (Non-NPDO): Contractor-led presentations within the relevant schools after completion of the works involved in this contract, to raise awareness of the benefits of Solar PV Panels.	Presentations ongoing.